

March 12, 2016

**Exhibitors** 

Contract

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upper midwest	venture
Scuba ad	travel show

# Saturday March 12, 2016 Ramada by the Mall of America Bloomington, MN

www.umsatshow.org

*Business name	*Contact Person		
*Address	*Phone #		
Attach business card if available	*E-mail		
Exibitor Name Tags			
4 names maximum			

# \*Required for registration

# Show Pre-Reservation

Exhibit Hall	# Neede	ed Price ea	ach	Sub-total
Display Booth		@ \$ 165.0	0 =	\$
Electrical		@ \$ 25.0	0 =	\$
Additional table		@ \$ 125.0	0 =	\$
Show Program				
Program Ad (half-page, 4 ¾	" x 3 ¾")	@ \$ 70.0	0 =	\$
Program Ad (Full-page, 4 $^3\!$	" x 7 ¾")	@ \$ 110.0	0 =	\$
Inside Front Cover Ad (Full-	oage, 4 ¾" x 7 ¾")	@ \$ 150.0	0 =	\$
Inside Back Cover Ad (Full-p	oage, 4 ¾" x 7 ¾")	@ \$ 150.0	0 =	\$
Outside Back Cover Ad (Ful	l-page, 4 ¾" x 7 ¾")	@ \$ 200.0	0 =	\$
E-mail	ads to bnelson@glsps.org by F	ebruary 1, 2016		
Speaker Hall				
Commercial Between Speak	ers	@ \$ 100.0	0 =	\$
	Total D	ue By March 1, 201	6	
Preferred Table Number(s):_		Total		\$
· · · · · · · · ·	T Show 2016 Symphony St. N.E.	Deposit		\$
Fridley	, MN 55432	Total Du	е	\$

# Questions? <u>www.umsatshow.org</u> Email: <u>info@umsatshow.org</u>

(612) 567-3305

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel premises and will indemnify, defend, and hold harmless the Hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, and claims. The rules and regulations are printed on page 2 of the exhibitor contract and shall constitute part of this contract. Submission of the Exhibit Space Rental Agreement signifies you and your company's full acceptance of the terms and conditions. Upon GLSPS' acceptance of the Exhibit Space Rental Agreement, a binding contract shall exist between you, your company and GLSPS. Booth assignments confirmed only upon full payment.



The Ramada Inn by Mall of America 2300 American Blvd East Bloomington MN, 55425 Saturday March 12, 2016 Phone – 612-567-3305 www.umsatshow.org

# EXHIBITOR SPACE RENTAL AGREEMENT

#### **PAYMENT:**

All booths must be paid in full by March 1<sup>st</sup> 2016. Payments not received by March 1<sup>st</sup> will be assessed a special handling fee of \$40.00. Exhibitors reserving booths after February 1 may not be listed in the show program book. Multiple booths will not be charged for second electrical hookup fee.

#### **CANCELLATION:**

Upon acceptance of this application by UMSAT Show, it shall be a legally binding contract between the exhibitor and GLSPS; provided that either party may cancel on condition that written notice is received by bargaining party before March 1<sup>st</sup>. There will be NO REFUNDS after March 1st, 2016. The full amount will be refunded if such cancellation is made by GLSPS excluding any act of God, Terrorism or unforeseen events beyond our control.

#### **OPERATION:**

The GLSPS reserves the right to refuse rental of space, cancel and or evict the exhibitor without refund where the display of goods, services or operation of booth or conduct is deemed objectionable by the GLSPS Board of Directors, against applicable law or otherwise not compatible with the show's diving and adventure travel character and GLSPS objectives.

#### **RETAIL SALES:**

GLSPS encourages a dynamic sales plan to draw show attendees to your booth. Collection and payment of any state or local sales taxes is the responsibility of the exhibitor and exhibitor shall indemnify GLSPS against such taxes, if any.

#### **BOOTHS:**

Booths shall be open and staffed during scheduled show hours, Saturday, March 12, 2016 - 9am-6pm.

Each booth includes skirted table and two chairs, two tickets to speaker hall; hotel states free Wi-Fi is available. Exhibitors must provide their own power cords, multi-outlets or any other resources needed for setting up their display.

#### LIABILITY EXCLUSION:

GLSPS will not be liable for loss or damage to the property of the exhibitor or his representatives or employees from theft fire, accident or any other cause beyond its control. Furthermore, the exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the hotel premises and will indemnify, defend, and hold harmless the GLSPS, the hotel, its owner, and its management company, as well as their respective agents, servants, and employees from any and all such losses, damages, injuries, and claims.

#### **INSURANCE:**

The Exhibitor must provide complete property damage, public liability and personal injury insurance including Discover Scuba and Re-breather demos and workshops during the course of the show including naming GLSPS as additional named insured.

SUBMITTING THE EXHIBIT SPACE RENTAL AGREEMENT SIGNIFIES YOU AND YOUR COMPANY'S FULL ACCEPTANCE OF THE TERMS AND CONDITIONS.



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## **SPONSORSHIP LEVELS:**

# RAFFLE / SILENT AUCTION DONOR - UNDER \$70 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.

# RAFFLE / SILENT AUCTION DONOR - \$70 - \$499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.
- Logo on the UMSAT Show and GLSPS website.

## SILVER SPONSOR - \$500 - \$999 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed in show program.
- Donated items listed on umsatshow.org website with donor's name.
- Listing and logo as a Silver Sponsor on show and GLSPS websites.
- Place to hang a banner in speaker hall.
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.
- $\frac{1}{2}$  price ad in show program up to \$55.00.

## GOLD SPONSOR - \$1000 - \$1,499 IN CASH AND OR PRODUCT/SERVICE DONATIONS

- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in show program.
- Listing and logo as a Gold Sponsor on UMSAT Show and GLSPS websites.
- Place to hang a banner in speaker hall.
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.
- Full page Ad inside program book or \$110.00 off cover ads.

## PLATINUM SPONSOR - \$1,500 + IN CASH OR PRODUCT / SERVICE DONATIONS

- Donated items and donor's name listed on show website.
- Donated items and donor's name listed in the show program.
- Listing as a Platinum Sponsor and logo on UMSAT Show and GLSPS website.
- Place to hang a banner in the speaker hall.
- We will insert your flyer and or coupon you provide in our show bag (we provide) at the door.
- Full Page Ad in show program.
- 15 minute exhibitor demo in a breakout room during lunch hour.
- Video Ad between speakers. (One minute max power point or video provided by sponsor).

Pre-Sale Contact Information:

UMSAT Show at (612) 567-3305 or email us at <u>info@umsatshow.org</u>. If you want to be a sponsor please email us at <u>info@umsatshow.org</u> and we will contact you for donations.



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# STREAMLINE SPONSORSHIP PROGRAM

Allow us to simplify the sign-up process for you. Please provide the below information in a quick email and we will do the rest.

- The Sponsorship level you would like.
- The date the UMSAT Show Committee should contact you for donations and program ad.
- Your exhibitor table selection. (Please see our web site <u>www.umsatshow.org</u> for available table lay-out).
- If we don't have your current logo, please send us a copy of your new logo.

Once we receive this information we will:

- List your sponsor logo and information on our show web site.
- We will reserve your exhibit table and add you to the exhibitors list.
- We will contact you on the date you requested to coordinate the donations. Please note, the earlier you establish your donation the more promotional value we both receive.

Please hurry and take advantage of this one stop opportunity. All registration fees due by March 1, 2016.



# **UMSAT 2016 Sponsor's Contract**

Saturday March 12, 2016 Ramada Hotel by Mall of America Bloomington, MN

*Sponsor Level	www.umsatshow.org		
*Business name	*Contact Person		
*Address	*Dhono #		
Attach business card if available	*E-mail		
Exibitor Name Tags			

# \*Required for registration

Sponsorship Benefits	Silver	Gold	Platinum
SPONSOR - CASH OR PRODUCT / SERVICE DONATIONS	\$500	\$1,000	\$1,500
<ul> <li>Logo &amp; Listing as Sponsor Level Show and GLSPS website.</li> </ul>	Х	Х	Х
<ul> <li>Donated items and donor's name listed on show website.</li> </ul>	Х	Х	Х
<ul> <li>Donated items and donor's name listed in the show program.</li> </ul>	Х	Х	Х
<ul> <li>Place to hang a banner in the speaker hall.</li> </ul>	Х	Х	Х
<ul> <li>Your flyer and or coupon you provide in our show bag at the door.</li> </ul>	Х	Х	Х
<ul> <li>Page Ad or Equivalent in show program.</li> </ul>	1/2 page	Full Page	Full Page
<ul> <li>15 minute exhibitor demo in a breakout room.</li> </ul>			Х
• One Minute Video Ad between speakers. (power point or video provided		Х	

# E-mail ads and donation list to bnelson@glsps.org by February 1, 2016 in order to get in the program.

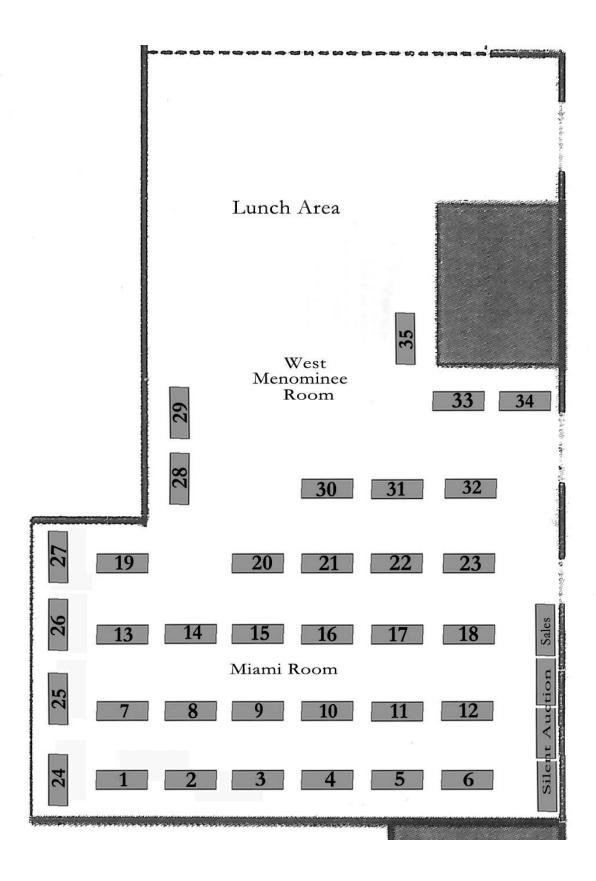
Payment	Information

Cash Donation					\$ 
Merchandise Donati	ons				\$ 
Display Booth		(	@ \$ 165.00	=	\$ 
Electrical			@ \$ 25.00	=	\$ 
Additional table			@ \$ 125.00	=	\$ 
Preferred Table Nu	mber(s):		Total		\$ 
Mail payments to:	UMSAT Show 2016		Deposit		\$ 
	7348 Symphony St.	N.E.			
	Fridley, MN 55432	Total Due By March 1, 2016	Total Due		\$ 

Questions? www.umsatshow.org Email: info@umsatshow.org

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# **GLSPS Award Program Purpose:**

As a voice in the Midwest preservation and diving community, the GLSPS seeks to acknowledge and express their gratitude to individuals, organizations, and businesses who have contributed to the improvement of our environment and exemplify GLSPS ideals and ethics. To honor these contributors GLSPS has created three categories of awards differing in what contributions they acknowledge and the process for nominating recipients for the award.

- **GLSPS Appreciation Award** can be awarded to any non-board member individual, organization, or business for longstanding support of the mission, goals, and projects of GLSPS. Nomination can be made by any current GLSPS member.
- **Dive Community Contribution Award** can be awarded to any individual, organization, or business for exceptional service to the dive community or for going beyond the call of duty to do something that benefits the upper Midwest scuba diving community. Nomination can be made by any member of the community.
- C. Patrick Labadie Special Acknowledgment Award can be awarded to any individual, organization, or business that has made exceptional contributions to the upper Midwest preservation, history, or dive community. Nomination can be made by any GLSPS Board Member, but suggestions can be made through the GLSPS Board of Directors.

All nominations must be submitted by January 1, of each year.

To nominate an individual or group for the **Dive Community Contribution Award** or the **Special Acknowledgment Award** send an e-mail with the following information(Copy and paste in e-mail) to: <u>kmerryman@glsps.org</u> or print and mail to: <u>Awards Nomination Form</u>

Mail to: GLSPS Awards 7348 Symphony St NE Fridley, MN 55432

# **GLSPS Award Nomination Form**

Nominator Contact Information		
Name		
Address		
Email		
Phone		
Nominee		
Address		
Email		
Phone		
Nominated for the following award:	□ Dive Community Contribution	Award
	□ GLSPS Appreciation Award	
In 250 words or less please explain why should receive this award.	you believe this person, organization	ı, or business

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